

Order Item Summary



KYW-TV

Order ID: 79996 CF NTL-POL

FBD - LBD: 08/22/12 - 08/27/12

HL#:

Created: 08/03/12 10:13 AM

Client: AMERICANS FOR PROSPERITY...

CPE: / / 324

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:15 AM

Agency: MENTZER MEDIA SERVICES (24184)

Product: EST#324 (9820)

Self :20:00

Confirmed: 08/03/12 12:19 PM

Buyer: STEPHANIE KOHLBAUER

Demo: HHOLDS

DMA RTG

Sched. Code: Z

PRINT REQUIRED

AE: JOHN LINK POL.-GWTS-PH

Billing Int: Monthly

BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 08/03/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	ENEWS5PM	0 0 1 1 0 0 0	NEWS	30				0.0	\$650.00	2	\$1,300.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/22/12 08/23/12</div><div>Aug 20</div><div>2</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEARLYMF	0 0 1 1 1 0 0	NEWS	30				0.0	\$950.00	3	\$2,850.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/22/12 08/24/12</div><div>Aug 20</div><div>3</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NLATE	0 0 1 1 1 0 1	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/22/12 08/26/12</div><div>Aug 20</div><div>4</div></div>													

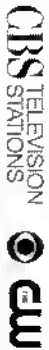
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$400.00	1	\$400.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/26/12</div><div>Aug 20</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/26/12</div><div>Aug 20</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$650.00	1	\$650.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/27/12</div><div>Aug 27</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$950.00	1	\$950.00		
<div><div><div>EBD</div><div>LBD</div></div><div>08/27/12</div><div>Aug 27</div><div>1</div></div>													

Order Item Summary



KYW-TV

Order ID: 79995 CF NTL-POL

FBD - LBD: 08/22/12 - 08/27/12

HL#:

Created: 08/03/12 10:13 AM

Client: AMERICANS FOR PROSPERITY...

CPE: / / 324

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:15 AM

Agency: MENIZER MEDIA SERVICES (24184)

Product: EST#324 (9820)

Sell :20:00

Confirmed: 08/03/12 12:19 PM

Buyer: STEPHANIE KOHLBAUER

Demo: HHOLDS

DMA RTG

Sched Code: Z

PRINT REQUIRED

AE: JOHN LINK POL.-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 0%

WPVI: 0%

WCAU: 0%

WTFX: 0%

WPFL: 0%

WPSG: 0%

WPPX: 0%

WGTW: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
<div><div>FBD</div><div>LBD</div><div>08/27/12 08/27/12</div><div>Aug 27</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	P48HRS43	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
<div><div>FBD</div><div>LBD</div><div>08/25/12 08/25/12</div><div>Aug 20</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PSIXTY	0 0 0 0 0 1	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
<div><div>FBD</div><div>LBD</div><div>08/26/12 08/26/12</div><div>Aug 20</div><div>1</div></div>													

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Gross Amt	Confirmed Total	Net Amt	Gross Amt	Revised Total	Net Amt
Spot Buy Lines	16	0	\$31,650.00		\$26,902.50	\$0.00		\$0.00
Installments	0	0	\$0.00		\$0.00	\$0.00		\$0.00
Ancillary Buy Lines	0	0	\$0.00		\$0.00	\$0.00		\$0.00
Order Totals:			\$31,650.00		\$26,902.50	\$0.00		\$0.00